

Case Study-BI-Sales Analytics

In today's fast-paced business environment, mobile executives and decision makers must make quick decisions.

Being unable to access information in the field makes it difficult to remain responsive and limits your decision-making.

Highly efficient and professional sales force is critical for any enterprise success. To achieve the desired sales force performance, accessibility of Enterprise data to the sales team in real time is an cardinal factor.

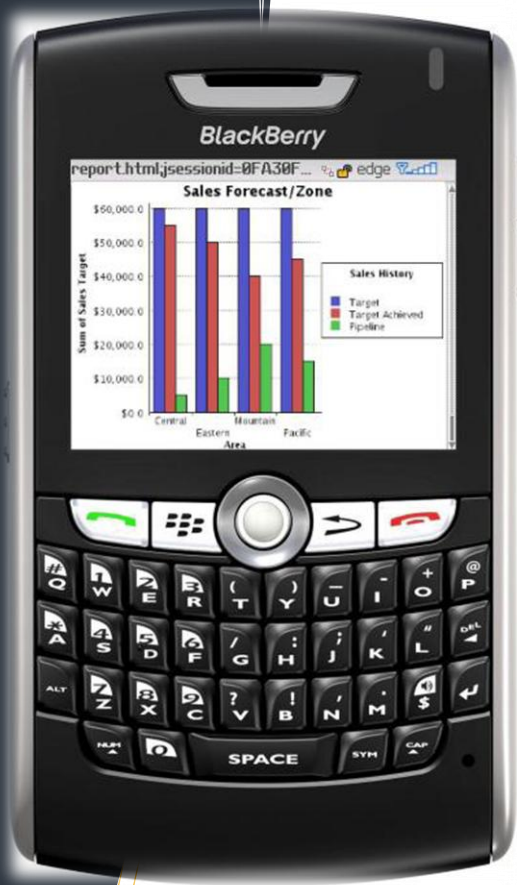
Business productivity solutions are useful for improving the workflow of your firm and attaining the targets of your company.

Karya helps you to Track and Understanding the sales force and give managers the information they need to increase sales



Karya provides services to customize your sales application which enables access to critical business information to maximize the productivity and effectiveness of your mobile professionals. Enhance the ROI of existing systems by providing mobile access.

Provide access to key enterprise data at virtually anytime and from any place.



Sales volume reports anytime anywhere

“Flexible solutions for your Business needs”

Industry: Manufacturing-Healthcare

Background:

One of the Fortune 500 Healthcare Device Manufacturing Company
Wanted to mobilize the “Sales Volume Application” for Blackberry devices

The application should also be capable of working with Windows Mobile and other smart phone devices.

Enable the sales personnel across the organization to view the sales volume by category of devices.

Based on the roles and responsibilities the users should be able to view sales volume reports for Division, Area, Region and Sales Rep.

Solution proposed by Karya:

To leverage the existing infrastructure to build a native .NET Intranet Application to effectively retrieve the Sales volume data residing in the SQL Server and extend it Blackberry Users.

Benefits of mobilizing Sales Volume Application by Karya:

- ▶ Quickly access sales, product and organizational data
- ▶ Access Key Performance Indicators (KPI) while on the go
- ▶ Eliminate the need to depend on desktops for viewing critical data
- ▶ Support decision-making with automatic alerts and automatically refreshed data
- ▶ Provide at-a-glance performance monitoring for accelerated action and decision making

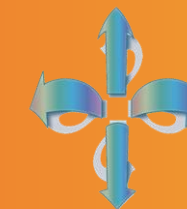
We'd like to put the power of our ideas to work for you.
If you're looking for an efficient, innovative and forward-thinking solutions partner, contact us: @ ▶▶▶

Karya's area of Expertise:

- ▶ Blackberry web & native application development
- ▶ iPhone Webkit engine & native application development
- ▶ J2ME application development
- ▶ Symbian S60/UIQ application development
- ▶ Windows Enterprise and Mobile application development
- ▶ J2EE Enterprise Application
- ▶ Spring Framework

Other areas of specialization

MobileReflex, Web 2.0 development,
Custom built application development



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